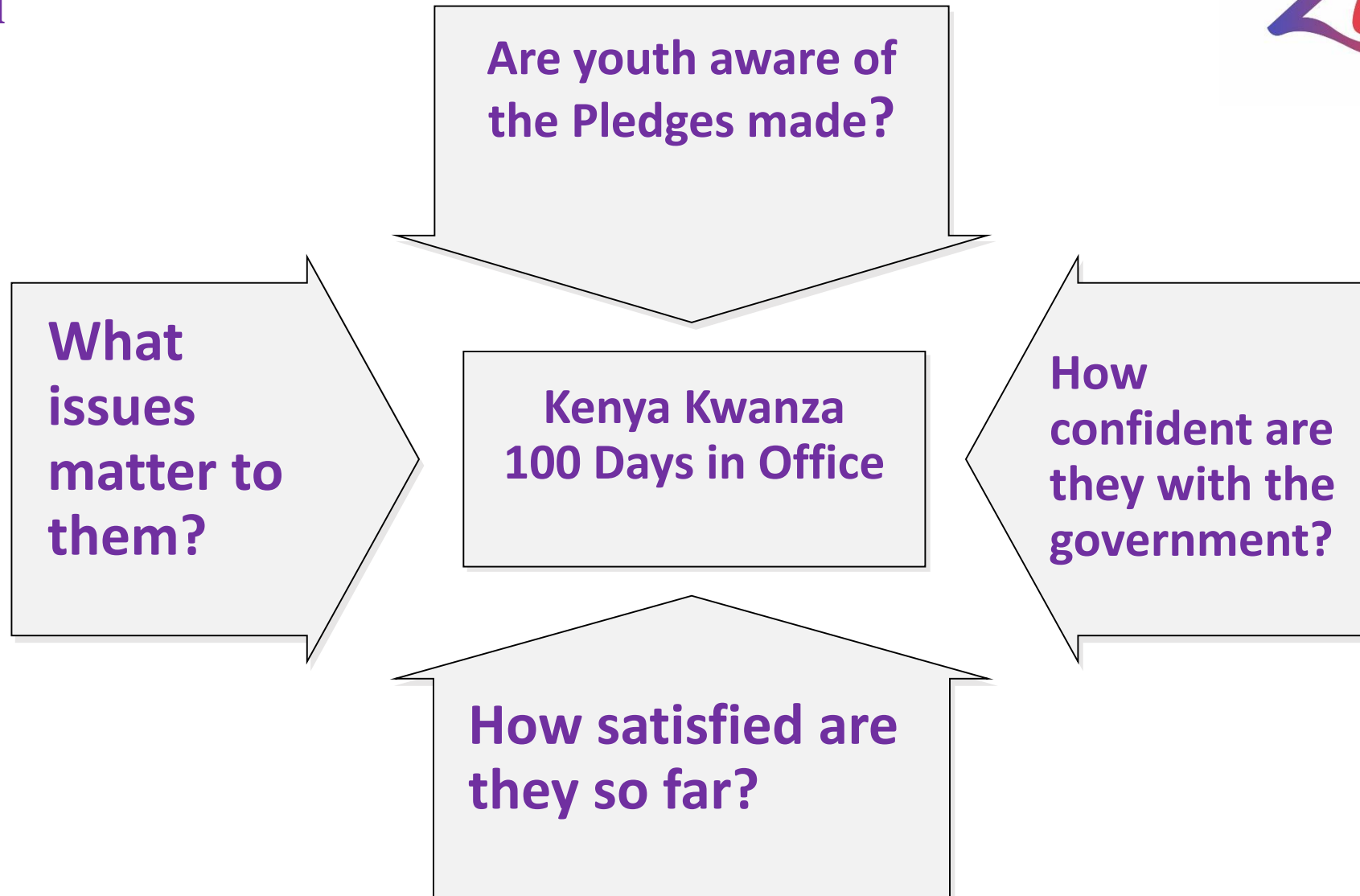




KENYA KWANZA 100 DAYS: WHAT YOUTH WANT.

NOVEMBER 2022.

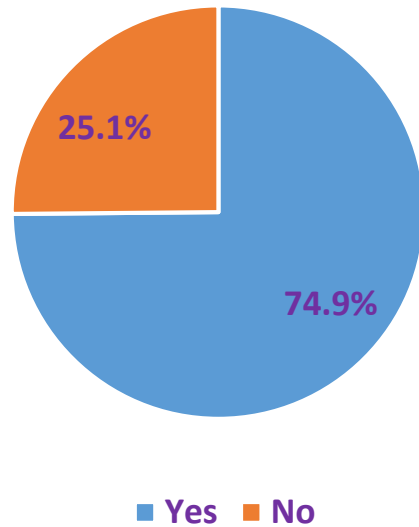
The Goal



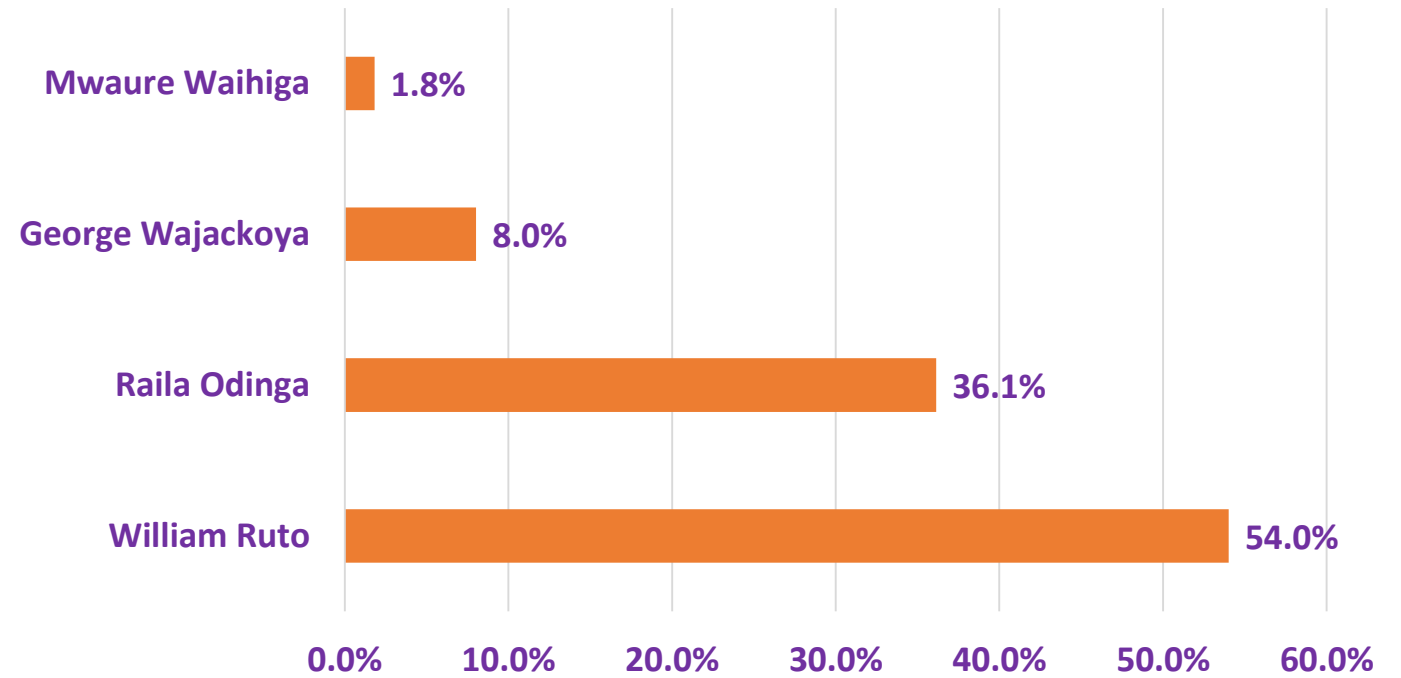
2022 Election Turn Out and most preferred candidate to youth



Did you vote in the last general election? N=1,171



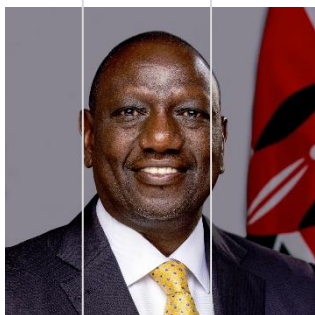
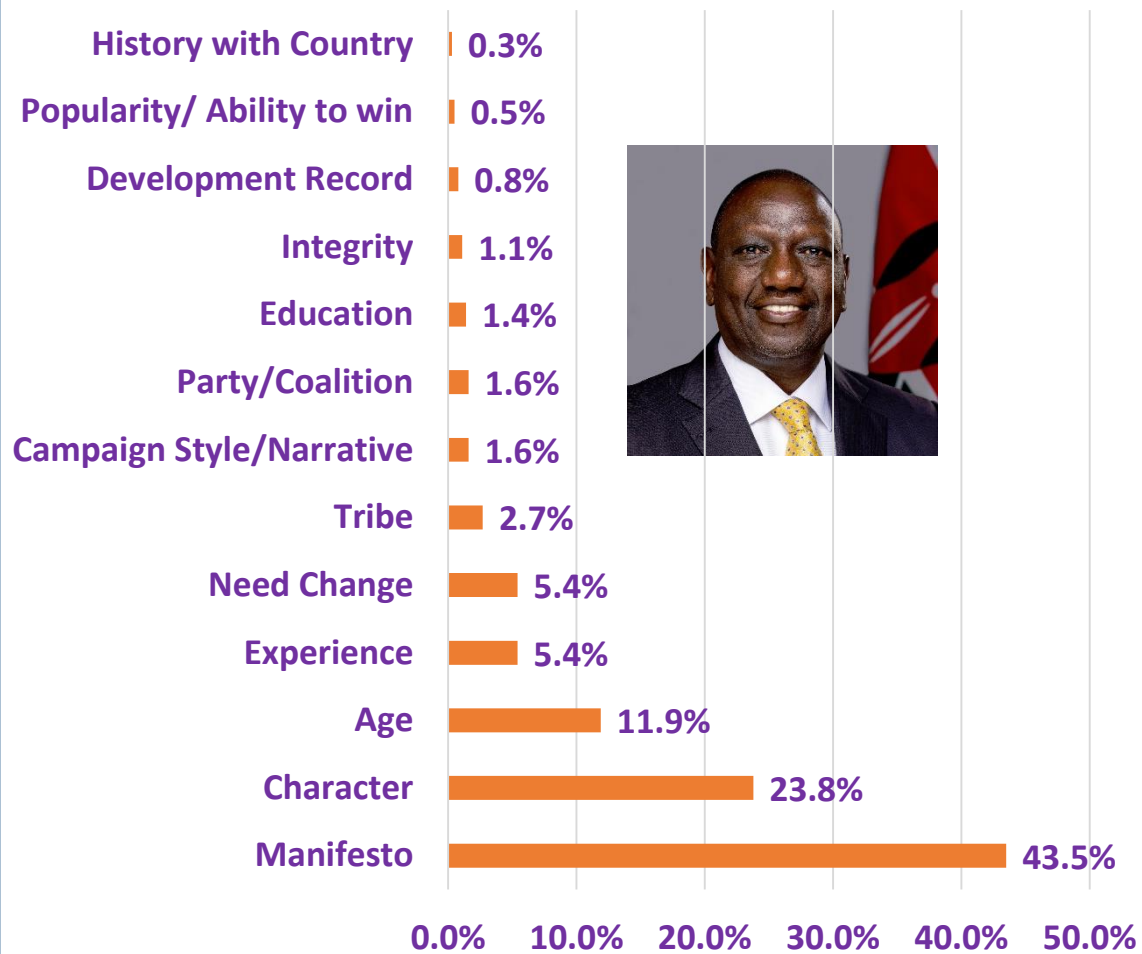
Whom did you vote for as President?



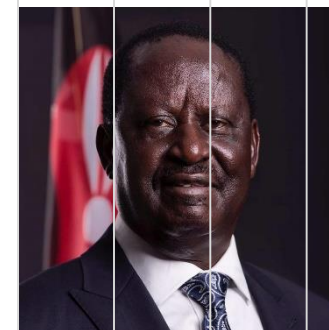
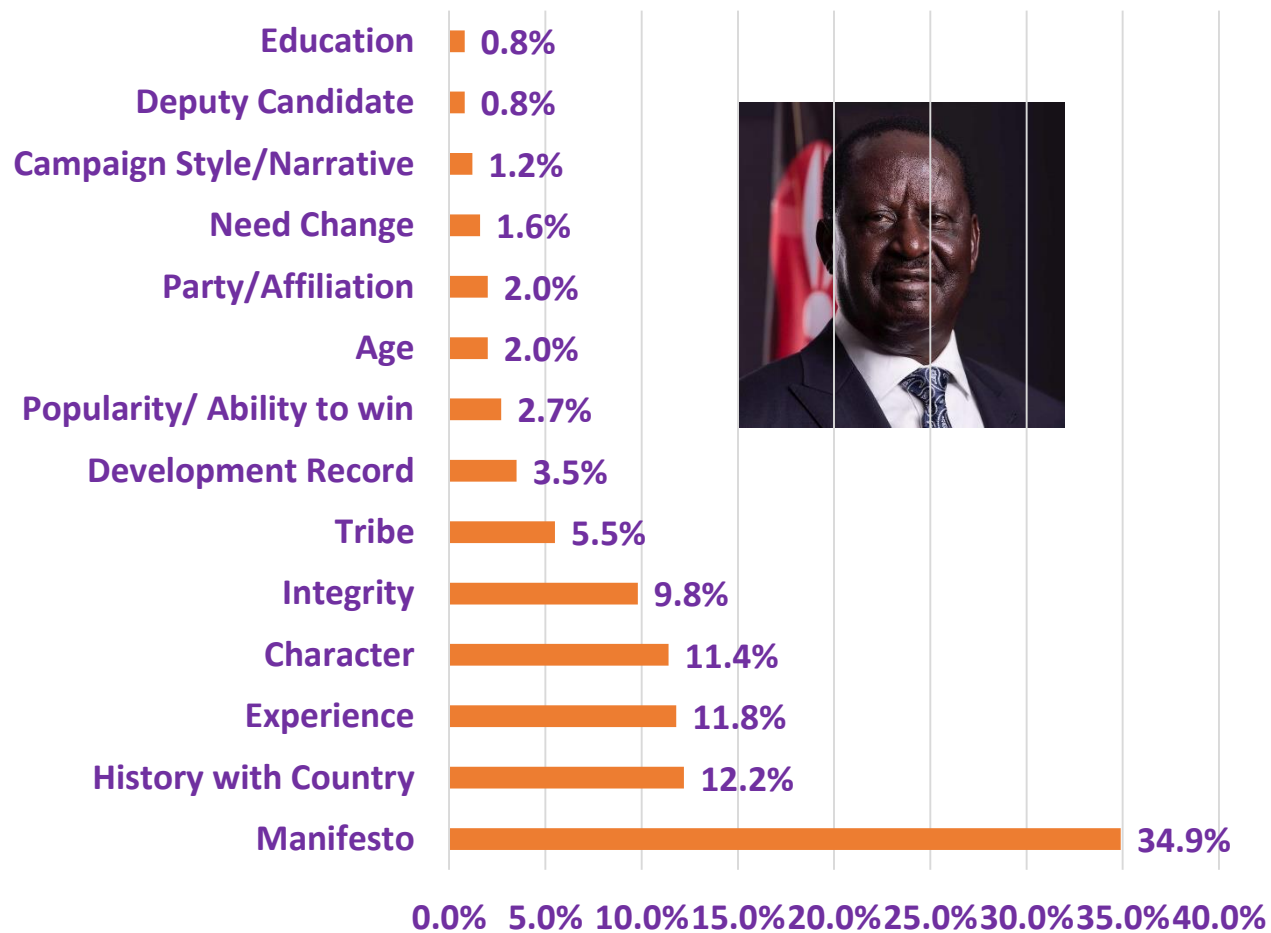
Reasons for voting



Reasons for voting-William Ruto



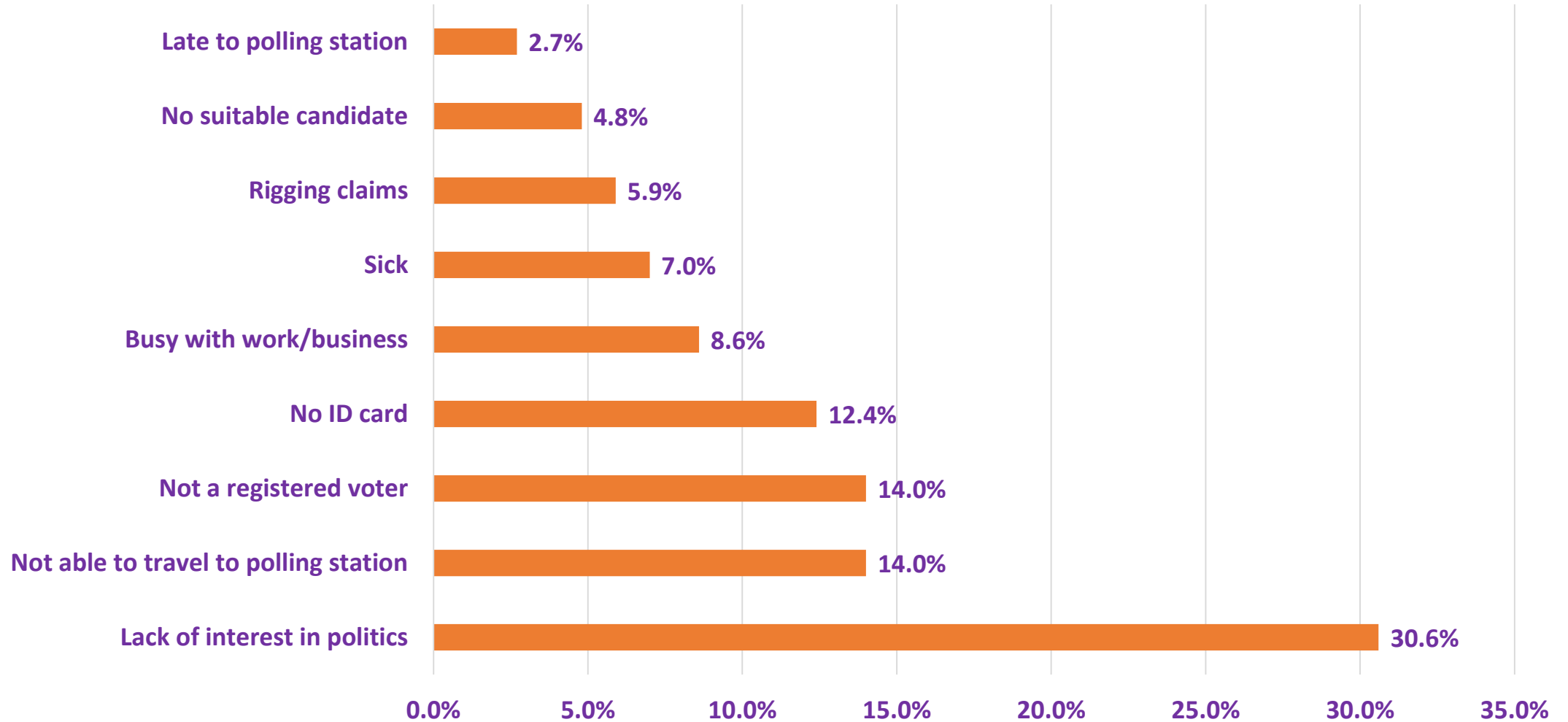
Reasons for voting-Raila Odinga



Reasons for not voting



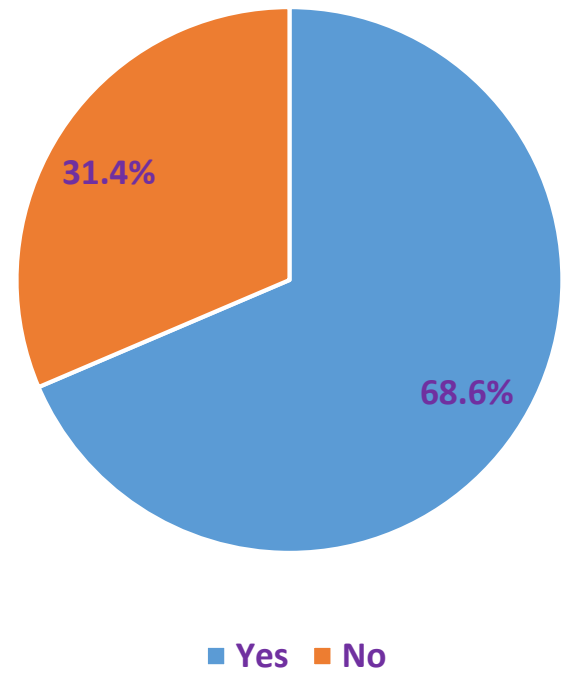
Why did you not vote?



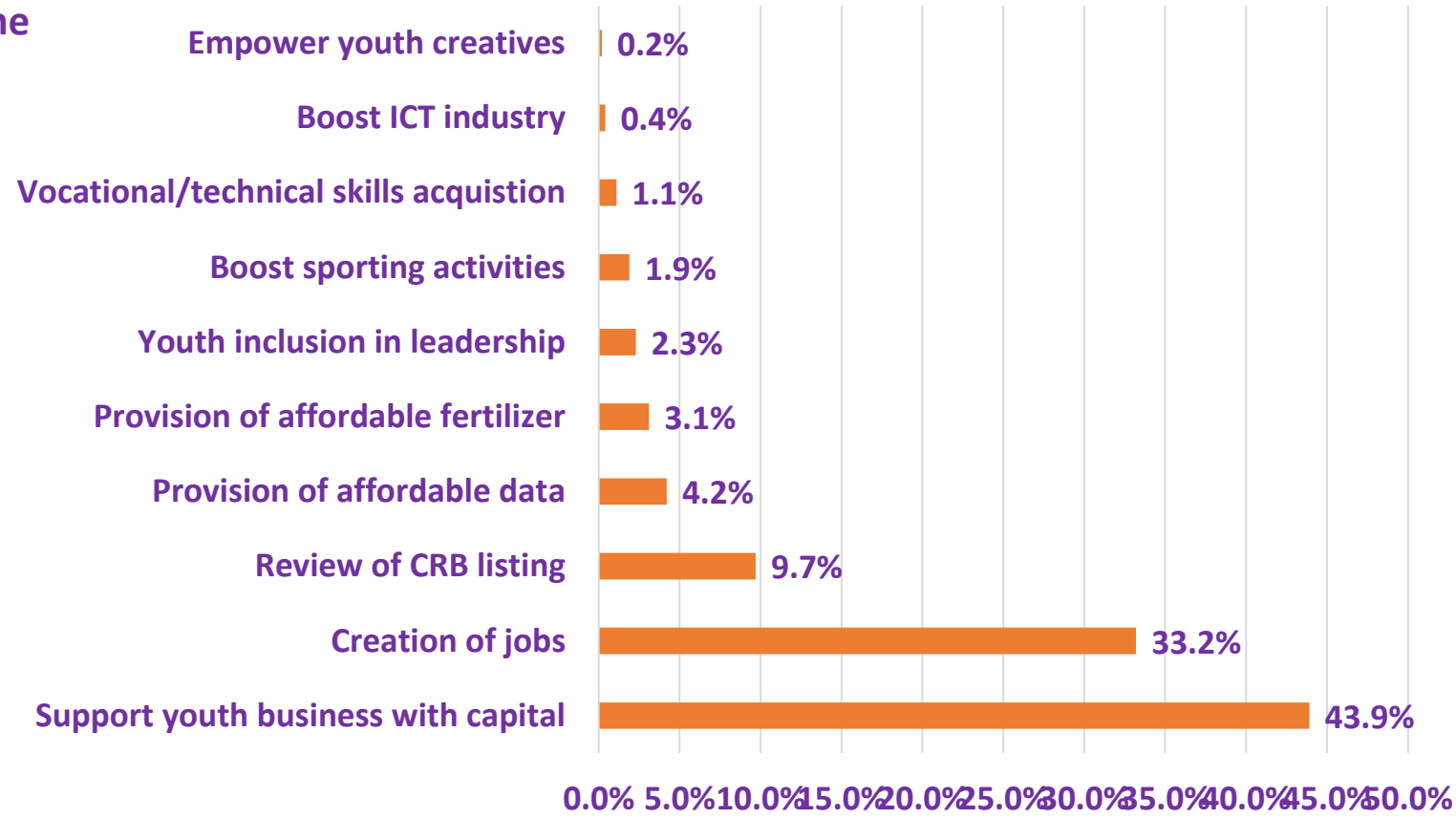
The pledges



The Kenya Kwanza Government is nearly 100 days into office, are you aware of the pledges they made to be fulfilled in 100 days to empower the youth? N=1,171



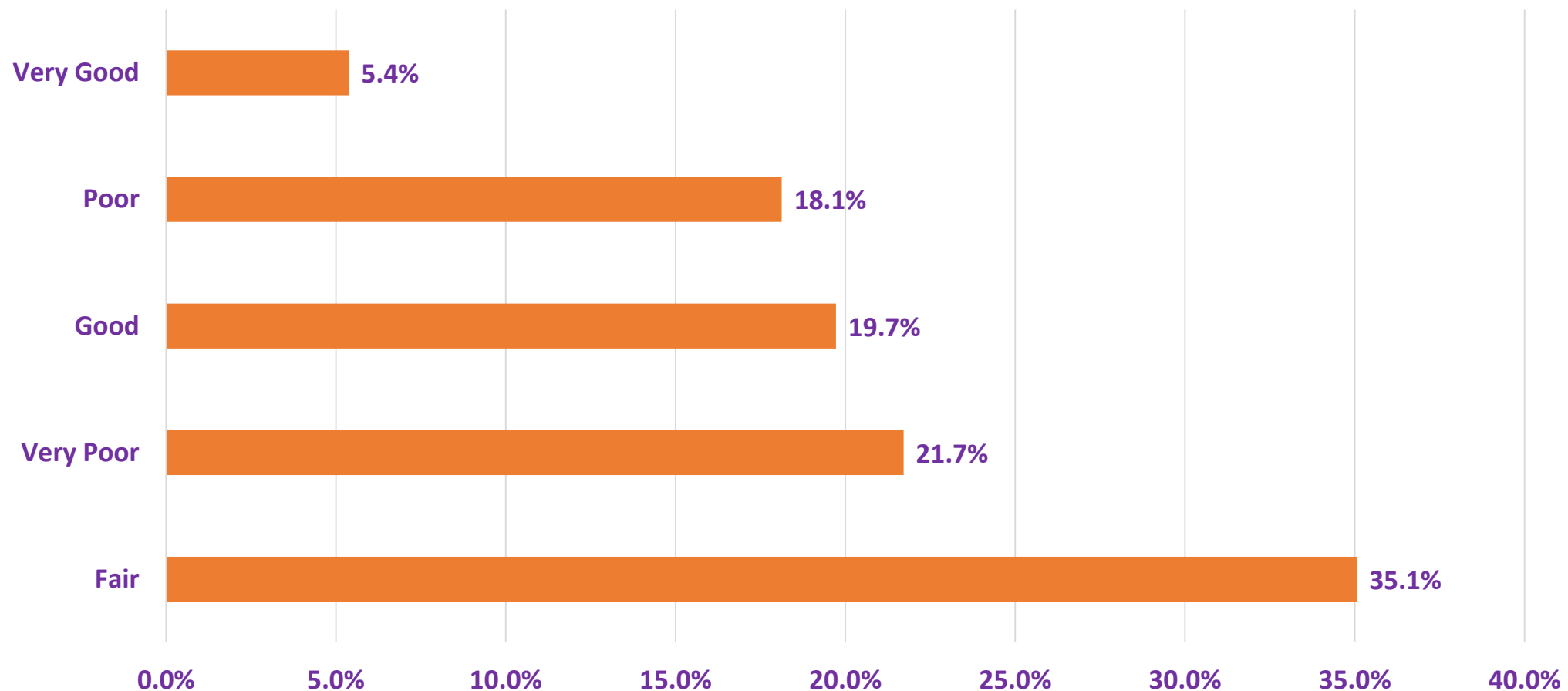
State the three most important pledges to you



Rating on delivering pledges



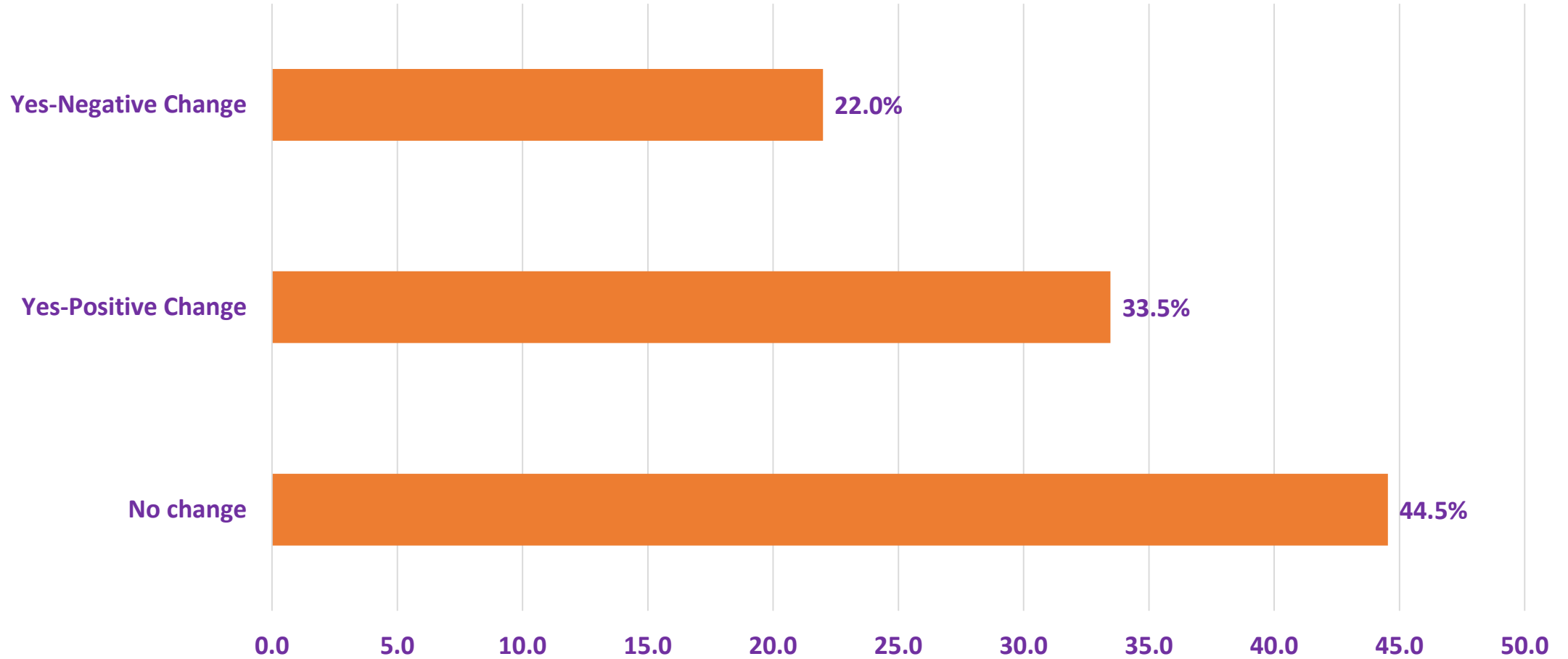
On a scale of 1-5, where 1 is very poor and 5 is very good, how do you rate the Kenya Kwanza's government effort in honouring the 100 days pledges you mentioned above.



Change in life and livelihood



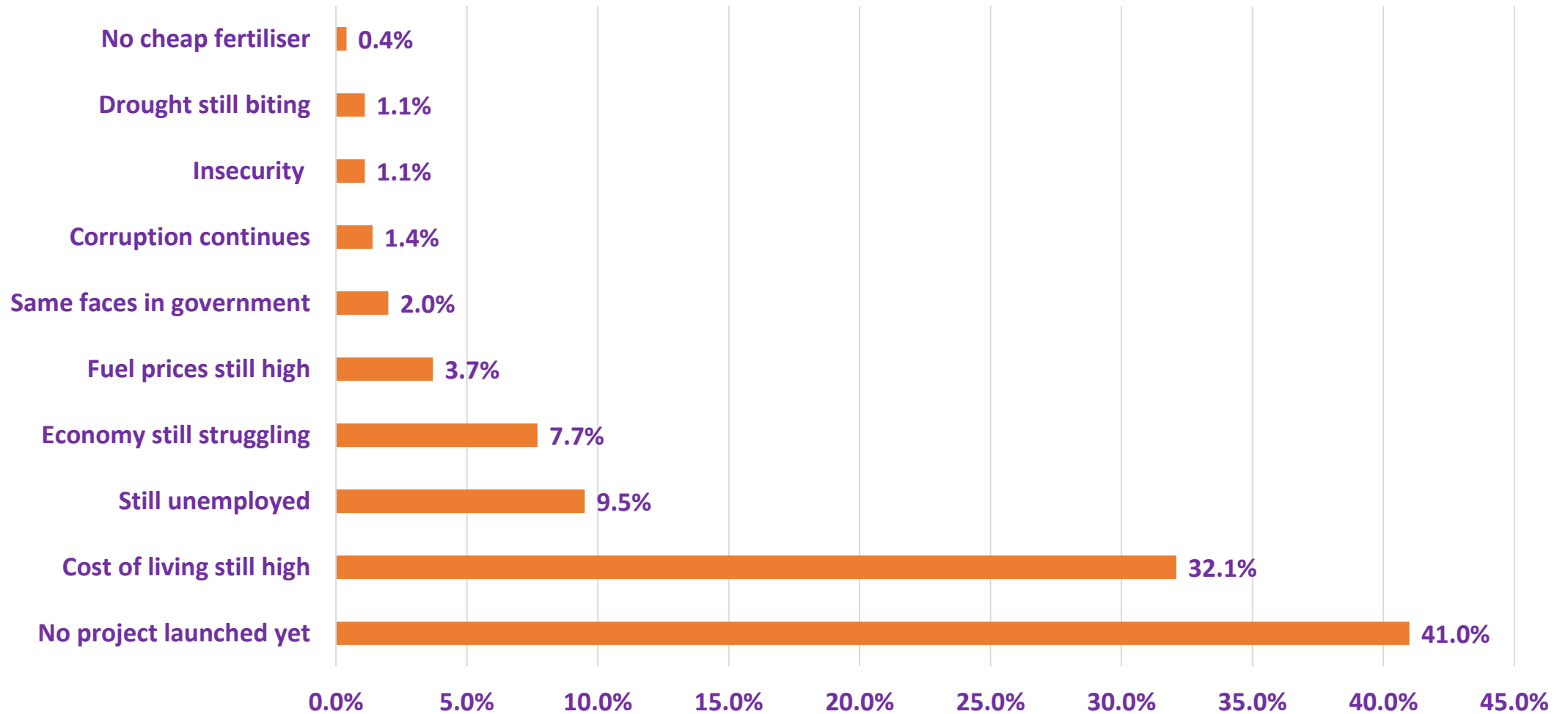
Since the Kenya Kwanza government came in place, would you say there has been change (negative or positive) in your life? N=1,171



Reason for No Change



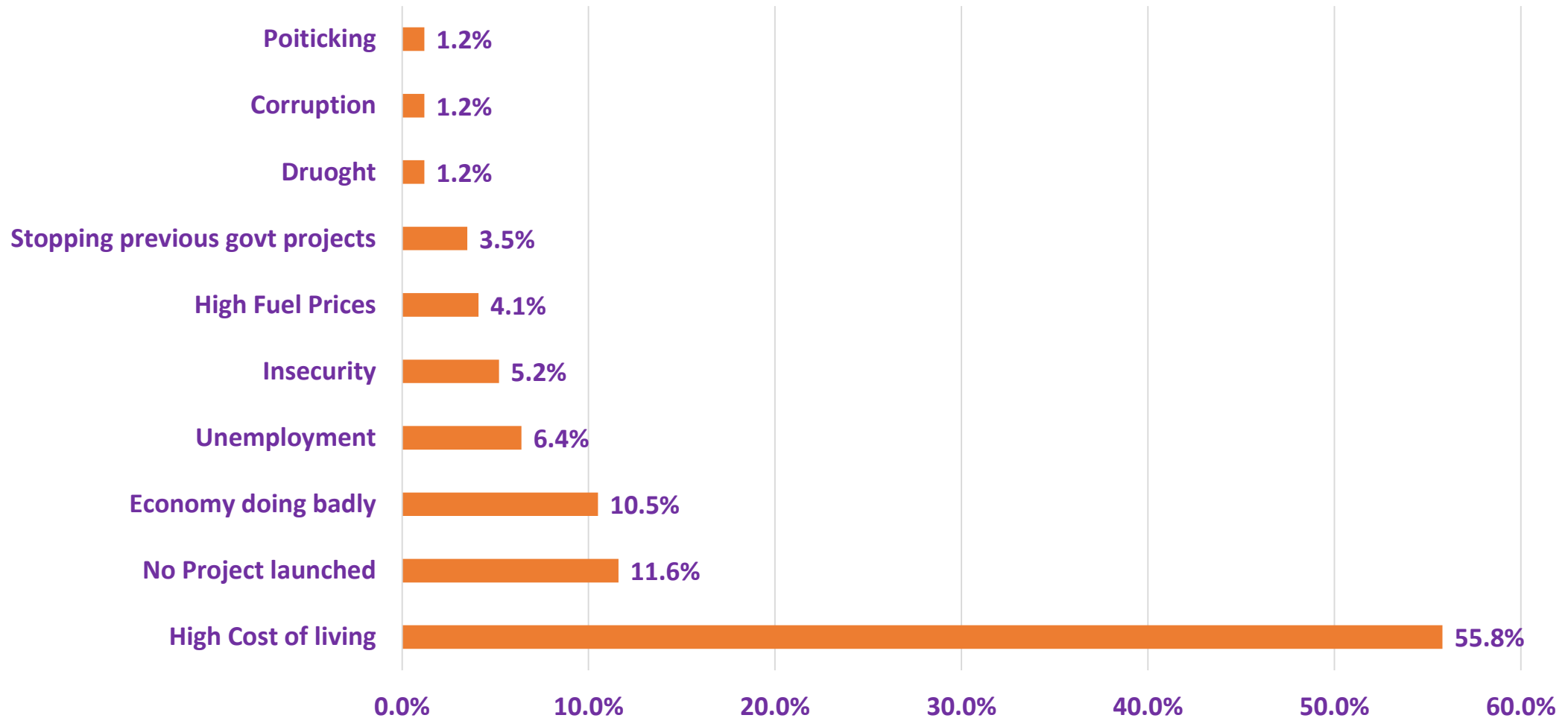
Reasons for No Change



Reason for Negative Change



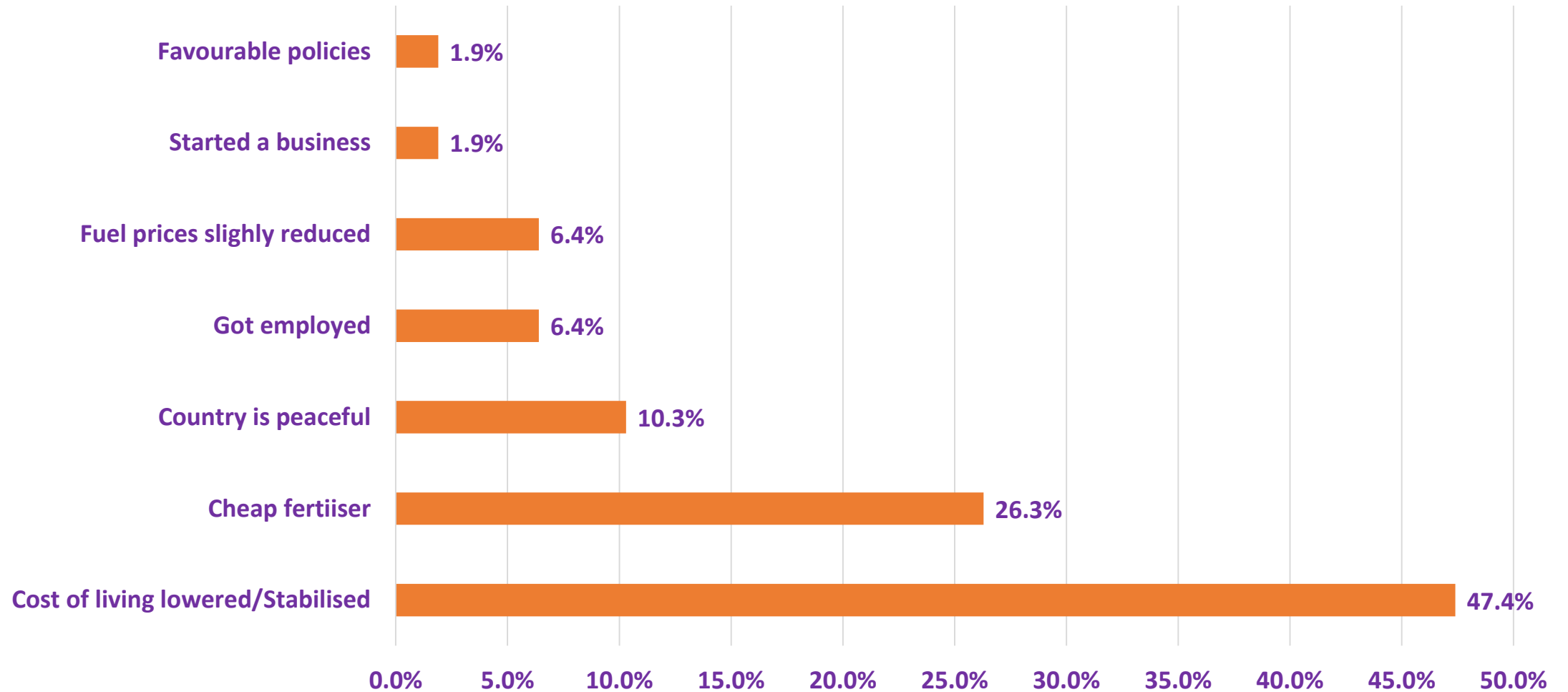
Reason for negative change



Reason for Positive Change



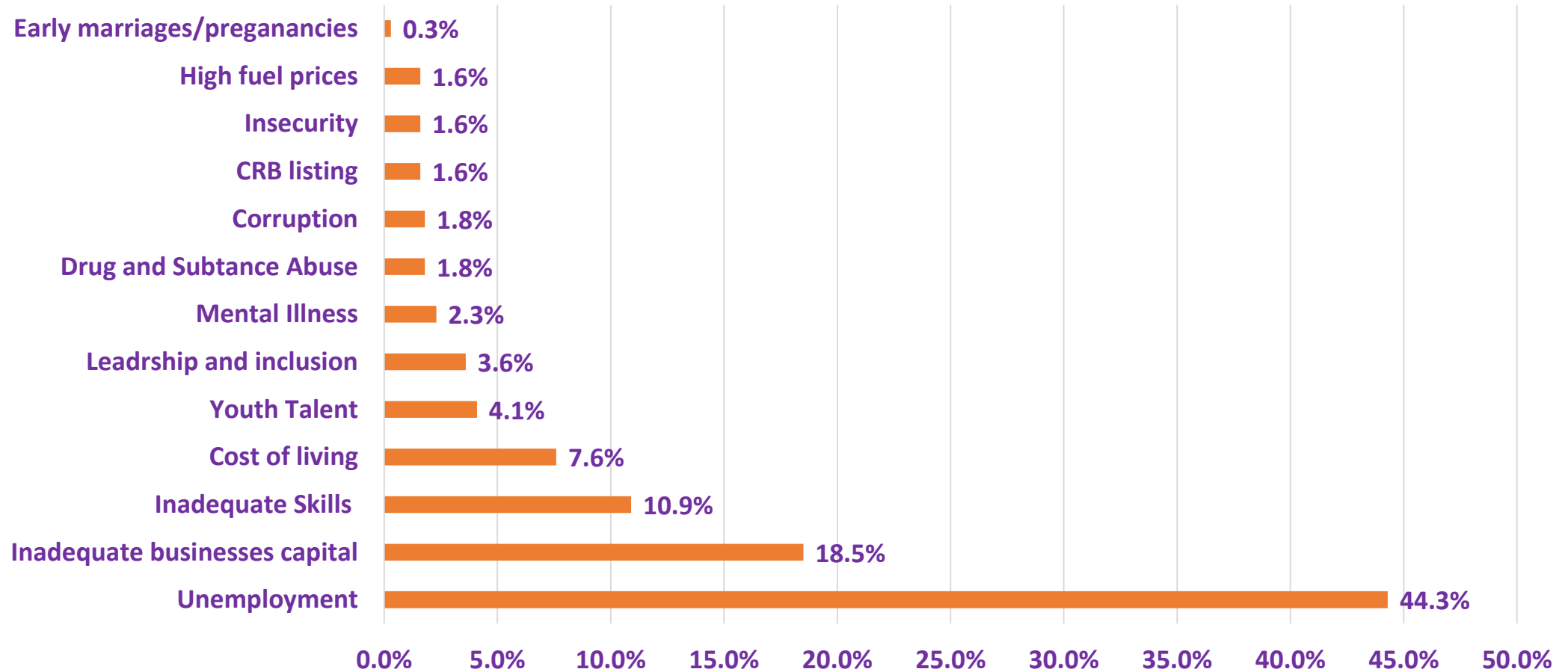
Reason for positive change



Youth issues to be tackled

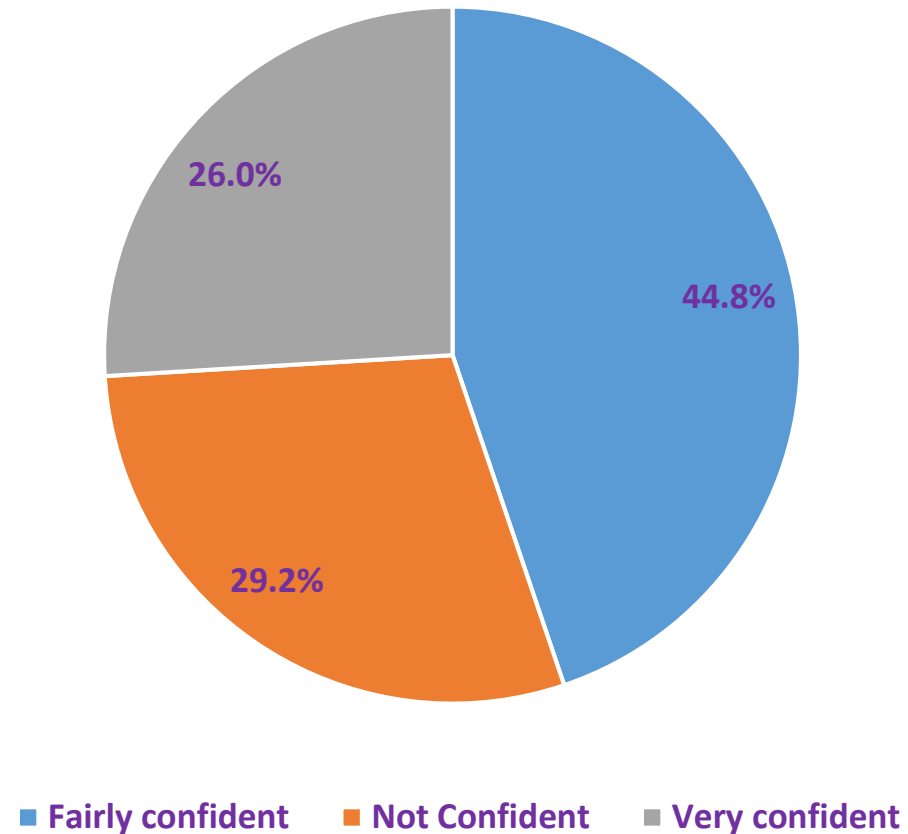


What are the three top most youth empowerment issues you want the government to tackle in the next five years?



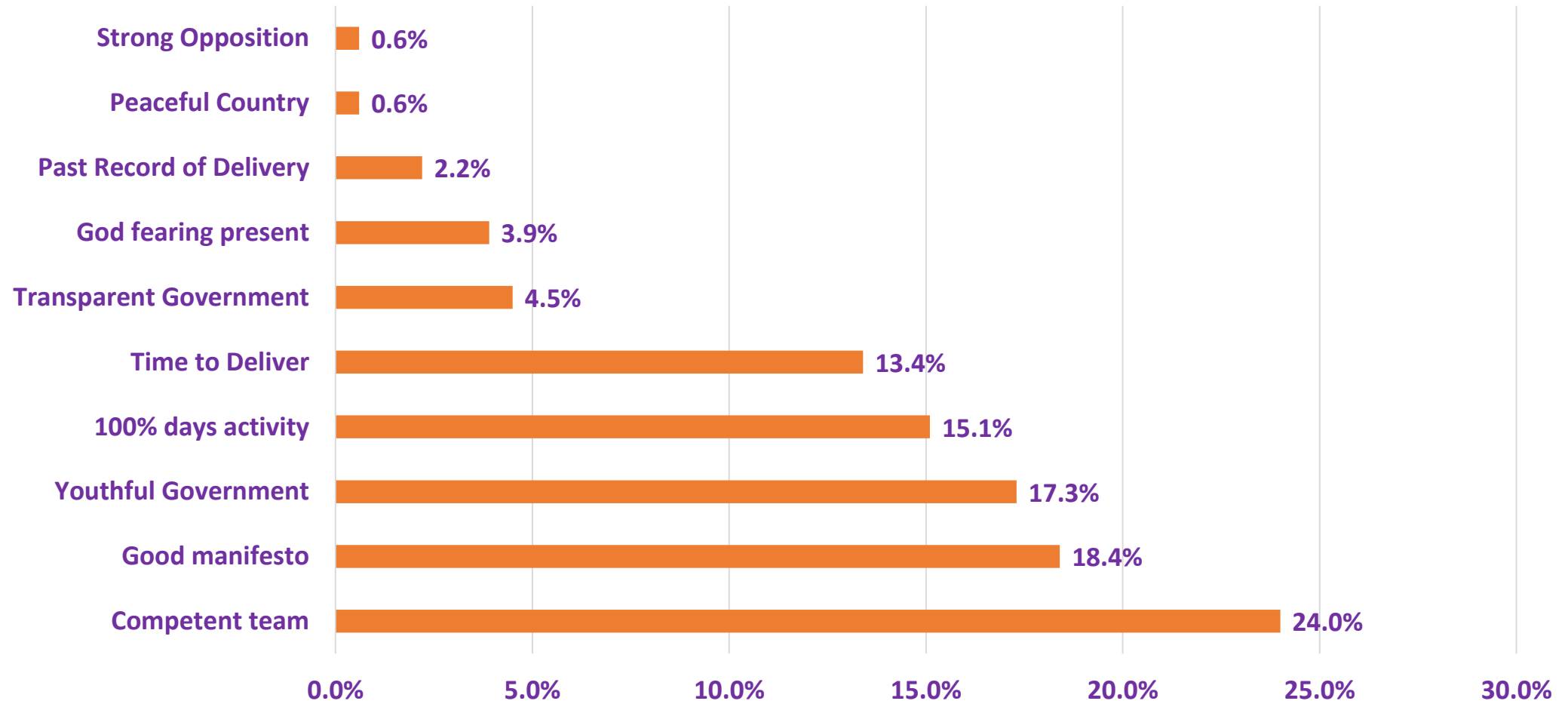
Level of confidence to tackle youth issues

What is your level of confidence with the government to tackle these youth issues?
N=1,171



Reasons for confidence

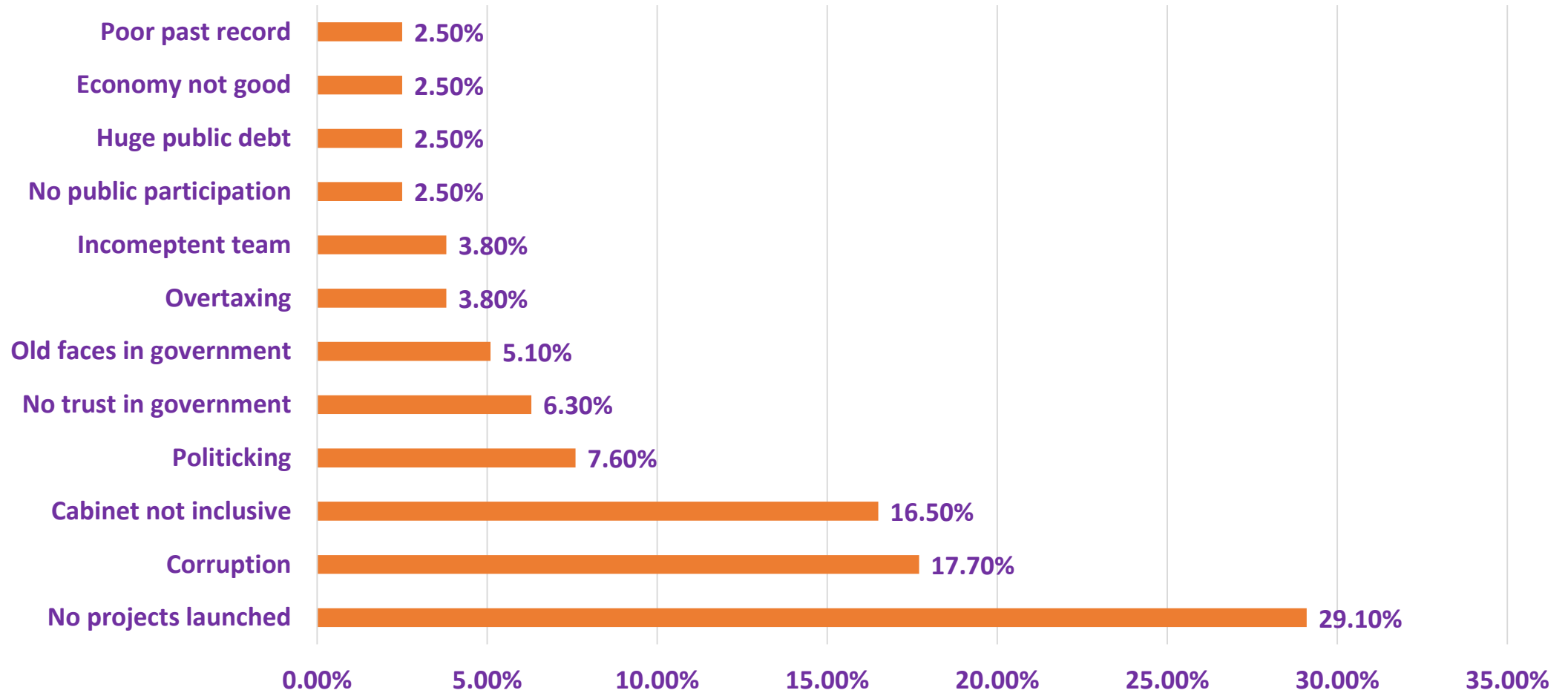
Reasons for being very confident



Reasons for no confidence



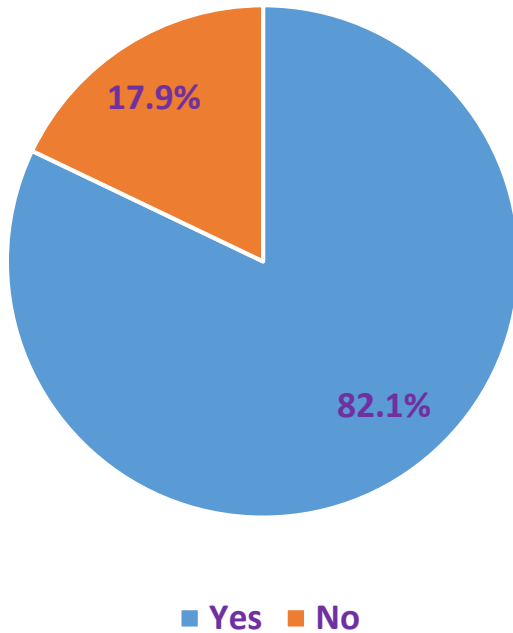
Reasons for being not confident



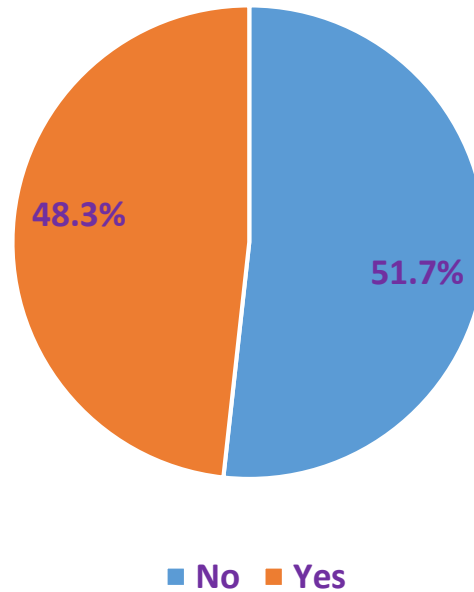
The Hustlers Fund



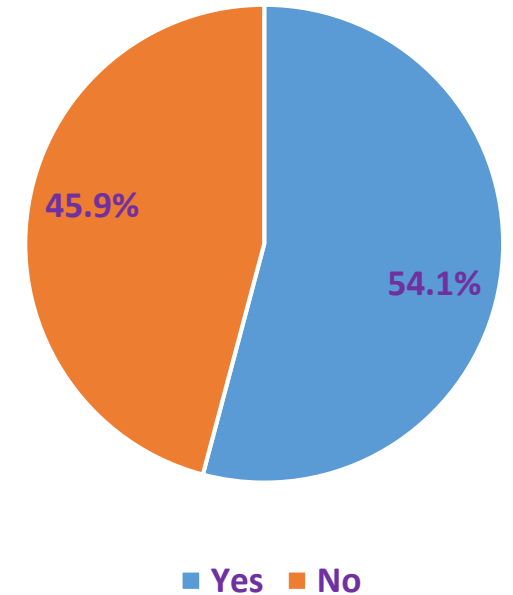
Are you aware of the hustlers fund? N=1,171



Are you aware of the requirements to qualify for the hustlers fund?



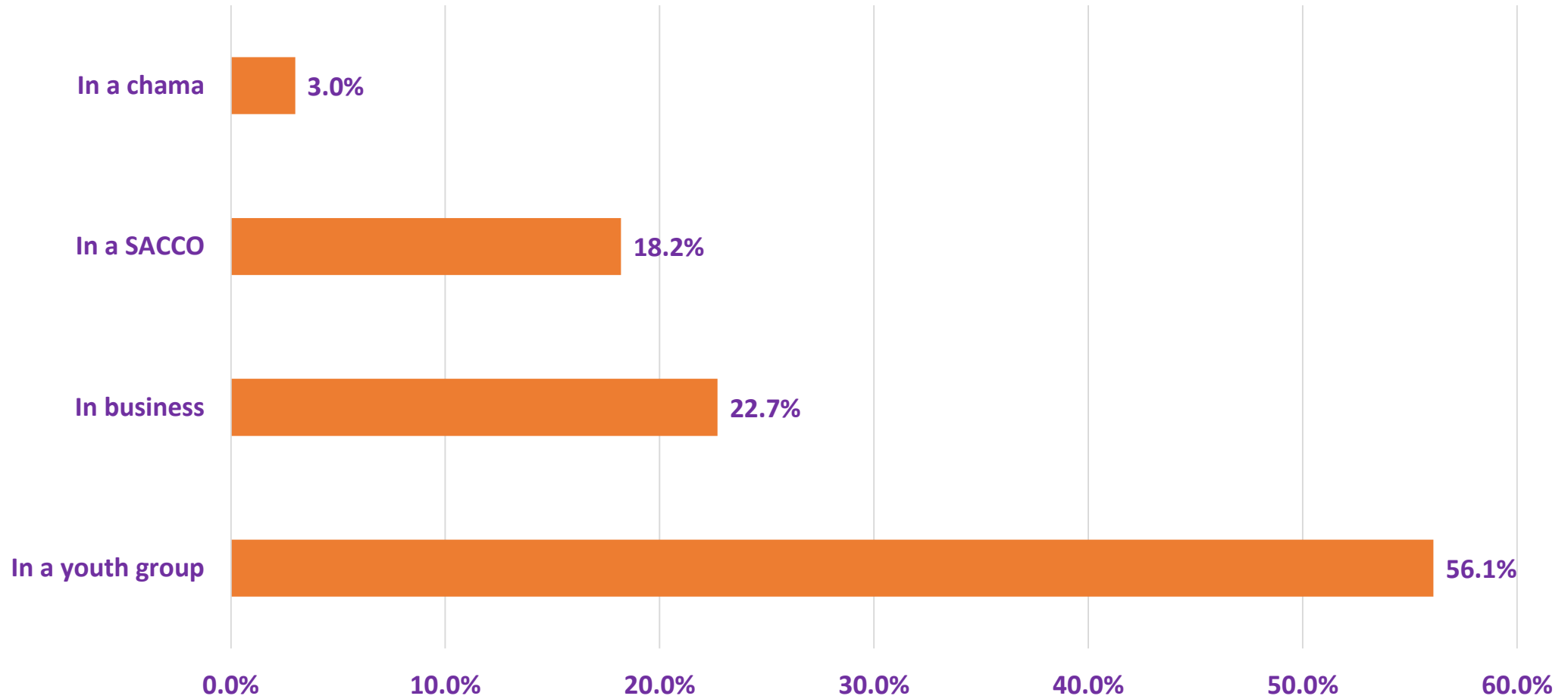
Do you have the requirements to receive the hustlers fund once it is rolled out?



The Hustlers Fund



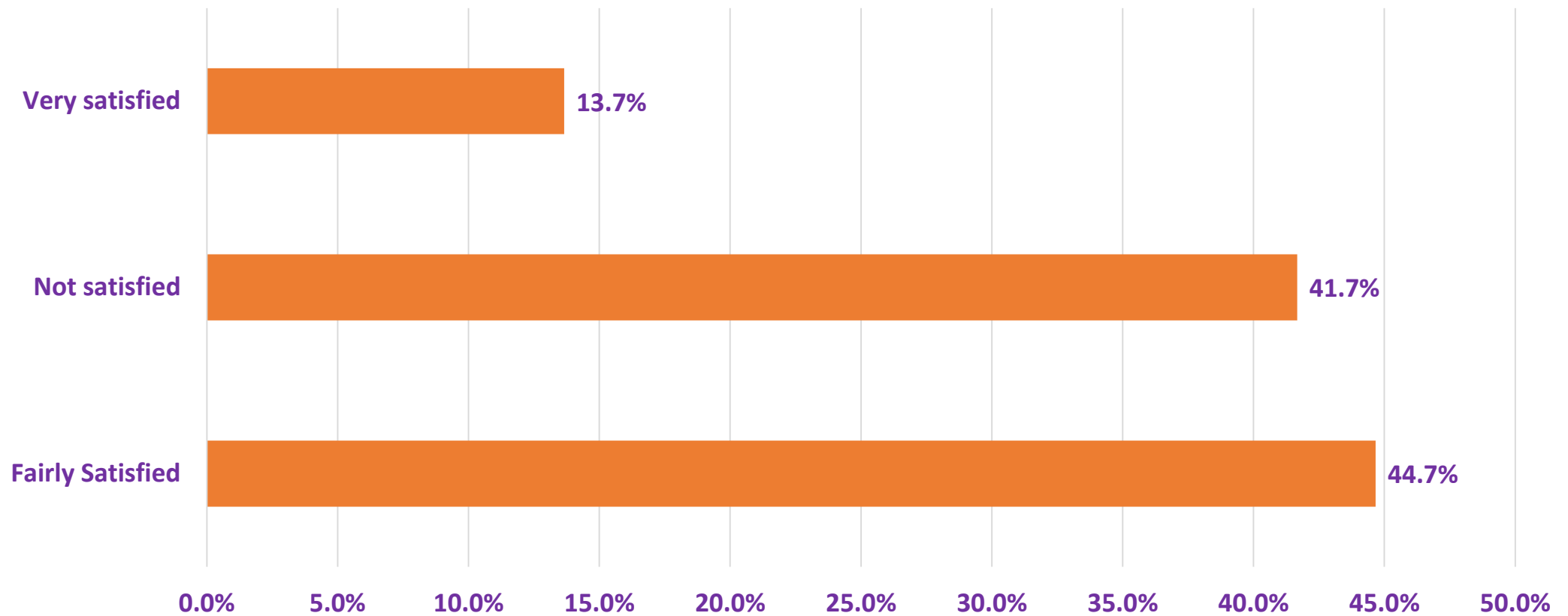
Reason for qualifying for hustler fund



Overall Level of Satisfaction

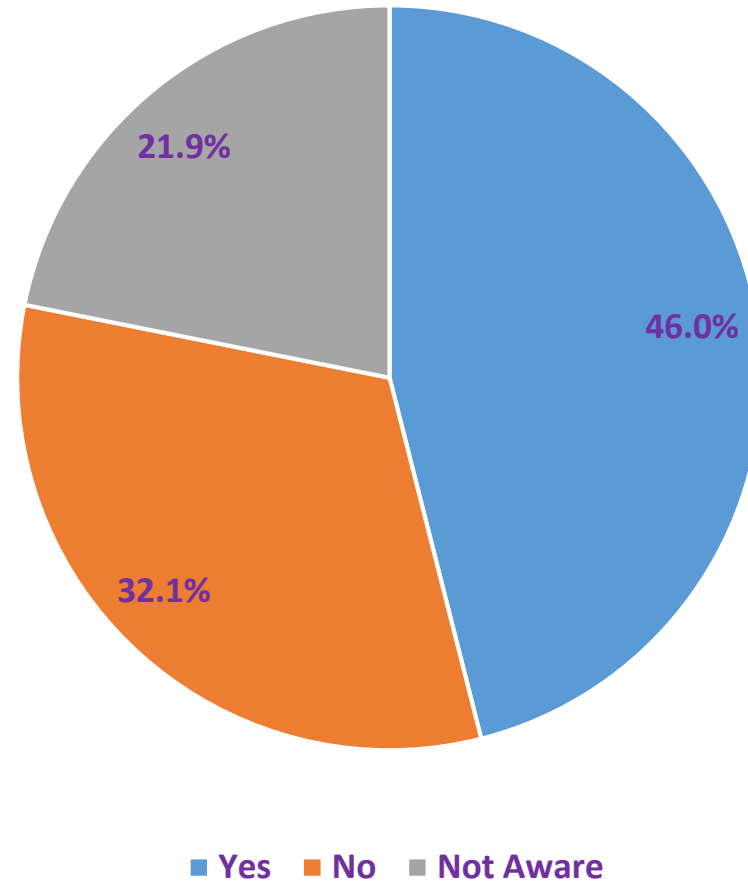


What is your overall level of satisfaction with the current government 100 days into office? N=1,171



Which direction for country

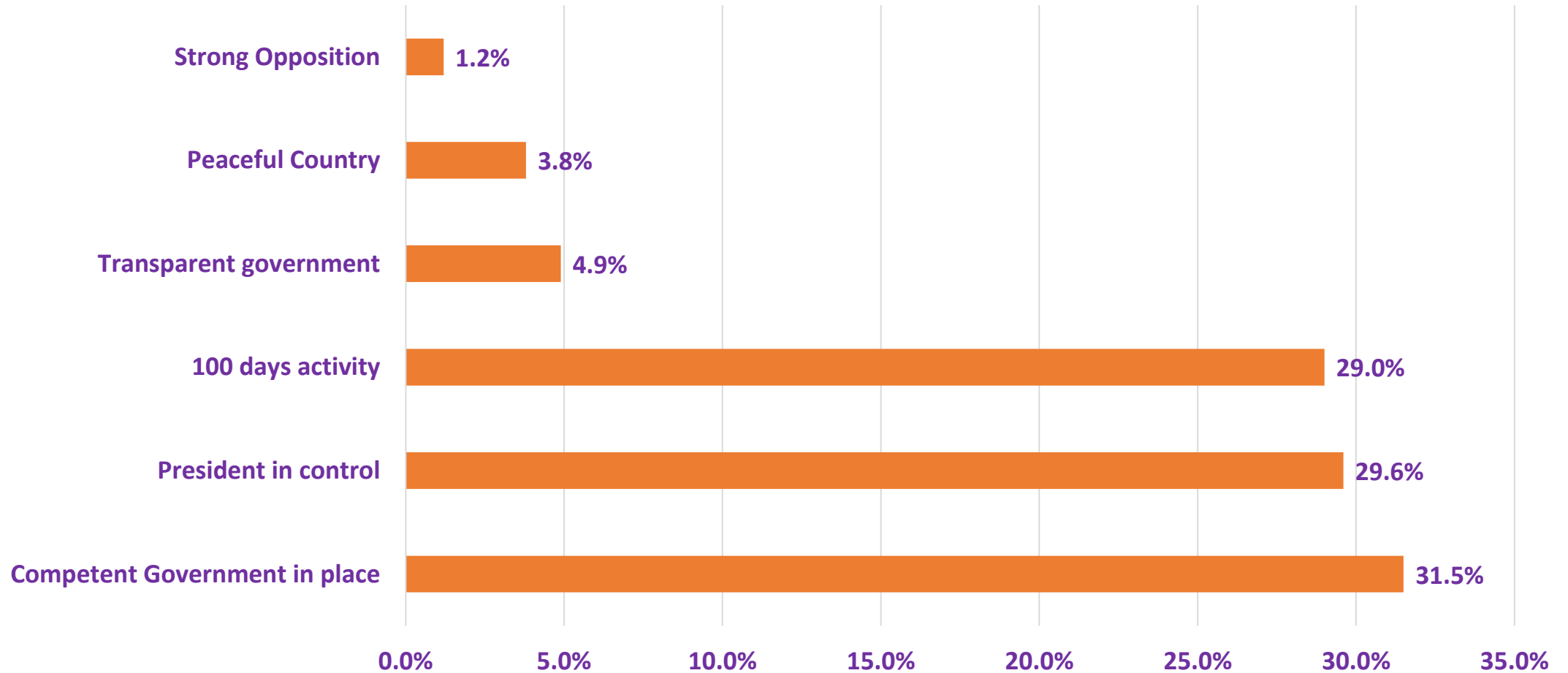
Do you think our country is headed in the right direction? N=1,171



Country headed in the right direction

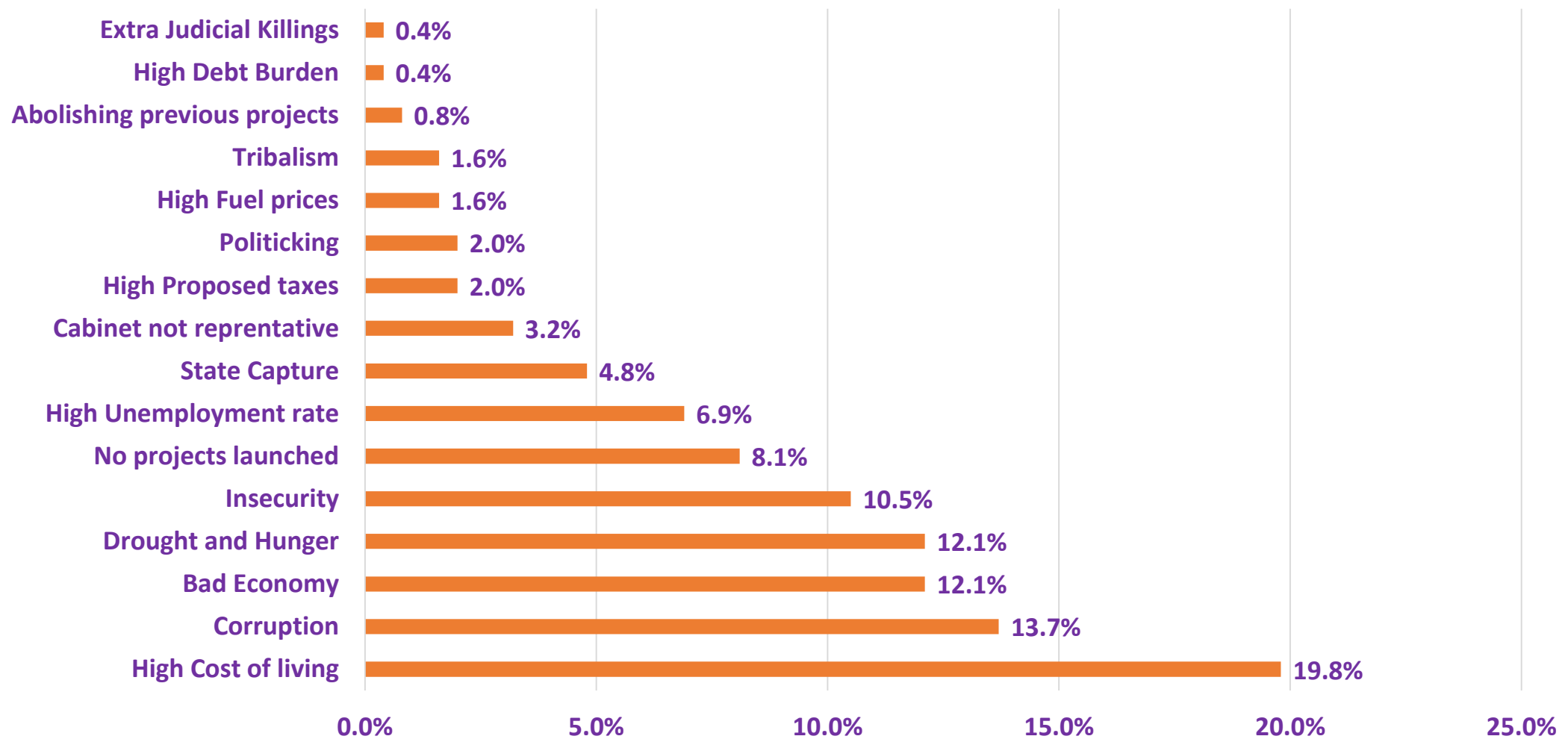


Reasons why country is headed in the right direction



Country headed in the wrong direction

Reasons why country is headed in the Wrong direction



Methodology

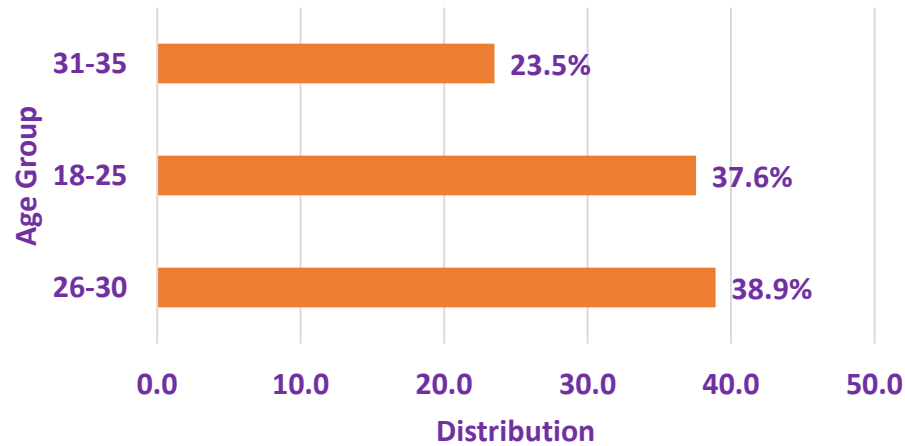


Dates of data collection	15 to 18th November 2022
Location	Kenya
Coverage	20 Counties in Kenya
Target	Kenyan youth, persons aged 18-35 years
Data Collection	Face to face interviews .
Sampling	Systematic Random
Sample size	1,171 Kenyan youth across 20 counties
Margin of error	+/- 3

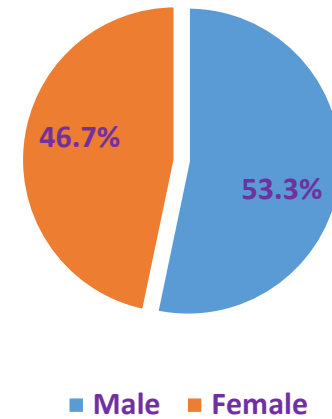
Respondents Demographics



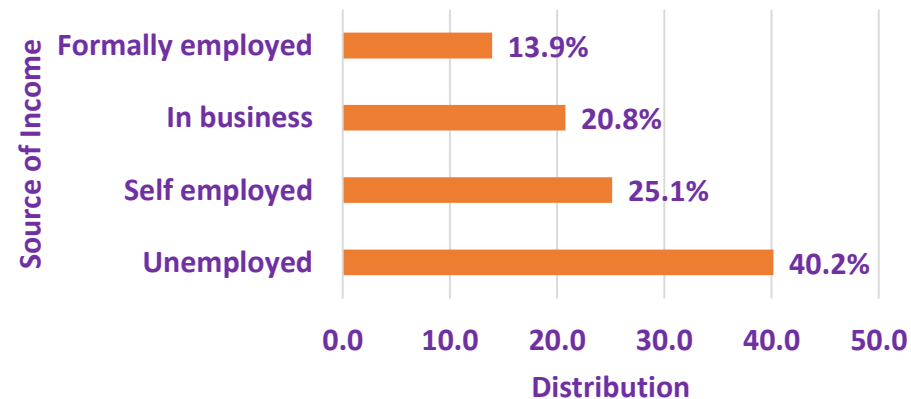
Respondents distribution by Age 1,171



Respondents Distribution by Gender N=1,171



Respondents Distribution by Source of Income N=1,171

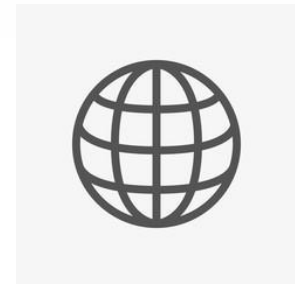
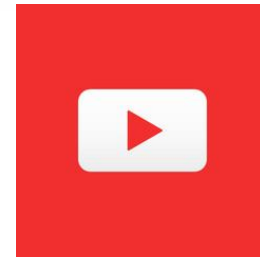
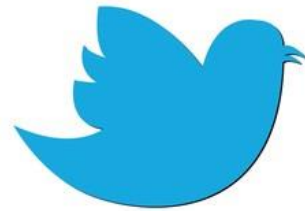
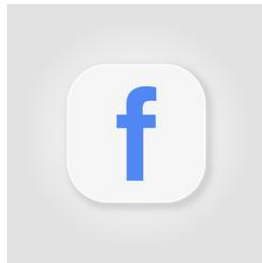


- Counties samples include:

Counties			
Nairobi	Kirinyanga	Kisumu	Uasin Gishu
Machakos	Mombasa	Migori	Turkana
Makueni	Kwale	Kisii	Nandi
Meru	Garissa	Kakamega	Narok
Kiambu	Isiolo	Bungoma	Kericho

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